



Add Your Listings to Your Facebook Profile or Fan Page

Introduction

The Real Estate Book has created a Facebook application that will allow you to post your listings from our AMS database to Facebook with a click of a button! The application works for both your personal profile page as well as any fan pages you have created.

Getting Started

You will need to already have a Facebook Profile set up at <u>www.facebook.com</u> in order to post listings on your profile in Facebook and share them with your friends.

If you wish to create a fan page, refer to the "Creating a Facebook Fan Page" section at the end of this document. If you have a fan page, you will have the option to also post listings to the fan page and share them with your fans.

Continue with the next section of this document if you already have a profile (and the optional fan page).

Installing The Real Estate Book Application

Step 1 - Install the application.

You should only need to perform this step one time.

- Log into Facebook.
- Using your web browser, navigate to <u>http://apps.facebook.com/realestatebook</u>
- If you have fan pages, click on the button labeled "+ Add this application to my fan pages".



• The Facebook application summary page will display. Click the "Add to my Page" link.

Real Estate	The Rea	l Estate	e Book	🐮 Become a Fan
Box	Wall	Info R	eviews	Discussions
THE CO.	About The F	teal Estate	Book	
	Friends usin	ig this Appl are using this	ication	
Go to Application	About the D	evelopers		
Add to my Page		1/5	- <u>-</u>	1 -
Add to my Page's Favorites		The second		
Block Application	Nci Apps	Brent	Rehan	Wasif
Information		Johnson	ammad	Ahmed
Users: 17 monthly active users				
Category All				
This application was not developed				

• Facebook will display all of the fan pages for which you are the administrator. Click on the "Add to Page" button for each of your fan pages. Click Close.

Wall	Info	Reviews	Discussions				
Abou Ac	dd The	Real Estate	Book to your I	Page			
Sel Frien	lect which	Page you wish to	add The Real Estate	e Book to.			
No f	No f Real Estate Page Add to Page						
nci .							
					Close		

Step 2 – Pick the Facebook page for Sync (now it gets easy!)

- Using your web browser, navigate back to <u>http://apps.facebook.com/realestatebook</u> or if the page is already open in your browser, you should refresh the page.
- Select the radio button next to the Facebook fan page that you would like your listings to display. You may sync with only one page at a time.

NOTE: You will be posting all of the listings in AMS associated with the user name and password onto that page. Make sure you are matching the right Facebook page to the right AMS account.

• Enter the AMS user name and password below and click "Login & Synch with AMS 2.0". The application will now bring your data from AMS and into Facebook. Pretty cool!

If you would like to sync with another page, return to the URL above and repeat this process while selecting the other page.

+	Add this application to my fan page + Click he	re to create a new f	fan page
	Need help adding the application to your fan page?	Need help creatin	iq a fan page?
2 Sel (Befor page)	ect the Facebook fan pages to sync with re you can sync with a fan page you must add the application to that fa	Application Installed?	Select to Sy with AMS
img	Real Estate Page Edit Advertise Page <u>View Insights</u> <u>Delete Page</u>	Yes	Ø
5	John Smith's Profile Page	Yes	0
3 Log	gin to sync your AMS 2.0 listings with th	e selected page	es abo

Step 3 – Add the "My Real Estate" Tab to Your Page (A little Facebook maintenance!)

- Navigate to your fan page.
 - Click the "+" button in the tabs area at the top of the page, then drag-anddrop that tab over to the left. You are done.

	Real Estate Page 🛛 🖏 Become a Fan							
	Wall	Info	Photos	Discussions	Reviews	+	Add a new tab	
6							🕤 Links	
6							Events	
Edit Page							Notes	
Add Fan Box to your site							📯 Video	
							R _E My Real Estate	
Write something about Real Estate Page.							Search available tabs:	
Create a Page for My Business								
Share +								

Keeping the Data Current

Whenever you need to refresh the data on your fan page, all you need to do is navigate back to <u>http://apps.facebook.com/realestatebook</u>

- Select the page you want to update.
- Enter the AMS login information.
- Click the "Login & Synch with AMS 2.0" button.

The application will import the current listing information from AMS and put it into Facebook. No more set-up, no more hassle!

Creating a Facebook Fan Page (Optional)

• Go to the Facebook login screen at <u>www.facebook.com</u>. Click the Create a Page link underneath the Sign Up section.

facebook	Remember Me Forgot your password?
Facebook helps you connect and share with the people in your life.	Sign Up It's free and anyone can join
	Full Name: Your Email: New Password: I am: Select Sex: # Bithday: Month: Day: Year: War: Wy 45 Treate to provide thin? Sign Up Create a Page for a celebrity, band or business.
English (US) Español Português (Brasil) Français (France) Deutsch Italiano ৰ _{লগেল} য়া ছিল্মী	中文(简体) 日本語 >>
Facebook © 2009 English (US) Login About Adve	rtising Developers Careers Terms Blog = Find Friends Privacy Mobile Help Center

• Select Local and choose Real Estate in the dropdown. Enter the name of the fan page in the Name of Real Estate field (75 character limit). Select the "I am authorized…" checkbox and enter something in the Electronic Signature field. Click Create Page button.

facebook		Remember Me	Forgot your password? Password	Login
Sign Up Facebook helps you connect	t and share with the people in your life.			
Create New Facebook Page Category:				
নি Local: Real Estate				
C Brand, Product, or Organization C Artist, Band, or Public Figure				
Name of Real Estate:				
Great Mountain Community				
Please certify that you are an official represe Facebook Page for that subject.	ntative of this brand, organization, or person and that	you are permitted to create a		
Electronic Signature:	I am authorized to create this Page Steve Smith Create Page			
Note: Fake Pages and unofficial "fan pages" - Terms in any way, your Facebook account ma	are a violation of our Terms of Use. If you create an un ary be disabled. To create a Facebook Group for Fans of	authorized Page or violate our this subject, please click here.		

• Choose "I already have a Facebook account". Enter your email address and Facebook password. Click Login.

faceboo	k
	Create a Facebook Account C I do not have a Facebook account Emoli Generalities Emoli Generalities Facebook account Emoli Generalities Facebook account Emoli Generalities Facebook account Facebook acco
Facebook © 2009 English (US)) Login About. Advertising Developers Careers Terms Blog = Find-Friends Privacy Mobile Help-Center

• Facebook will display the blank Fan page. You may complete the details in the fan page if you wish, but it is not necessary.

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